

stuf™ & nokep

The Vital Information You Need, At Your Fingertips

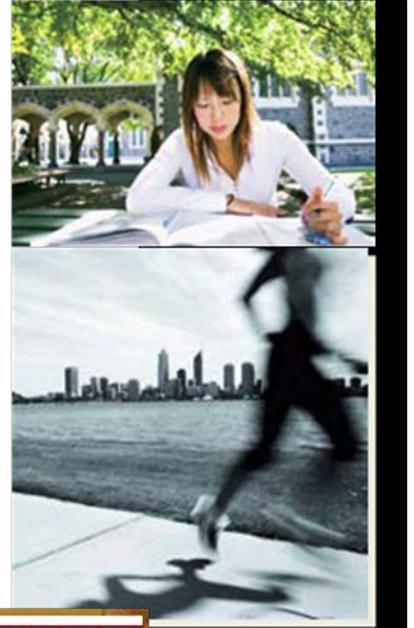
Hello,

The document that you have requested from our websites is out of date.

But don't worry, there's a brand new version of every document just waiting for you on our website. On the following pages you'll find links to our free downloads and a preview of our new products including the Safe Family Action Plan, Safe Student Action Plan and Creating a Next of Kin Notification Program.

You can find our main websites at www.nokep.org and www.collegestuf.com

Thanks for visiting and we hope you enjoy our materials.



FAMILY



Tips that will keep you, your family and your home safe in the event of sudden medical, home emergency, or natural disaster.

PATIENT SAFETY



Tips for hospitals on locating and notifying a patient's next of kin, even when unconscious or unidentified. It lays the groundwork for our guide, "Creating a Next of Kin Notification program", which greatly increases patient satisfaction while ensuring your facility's compliance with HIPAA, local next of kin laws.

Your Free Downloads



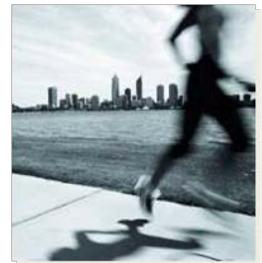
Be sure to grab your free downloads for information on four vital subjects. They're just a taste of what you'll get in the full Action Plans or Programs, but packed with information on keeping you, your family, (and for those health care workers out there), patients safe.

COLLEGE



Articles on keeping your College Student safe while away at school, whether they face medical emergencies, mass casualties on campus or natural disasters.

MISSING LINK



We recently realized that we missed some extraordinarily vital info in the Safe Family Action Plan. You can find the information here along with a great remediation plan. This free information is VITAL to keeping your family safe in this busy world.

Already read the tips? Ready to kick you and your family's or patient's safety up a notch? Then purchase the full Action Plans or Programs here.

[Go To Full Plans/Programs](#)

Can You Evacuate Your Home In 5 Minutes With Everything You Need?

If a wildfire, hurricane, earthquake, or medical emergency struck right now, would you be ready? For most families, the answer is a resounding no! We discovered just how important being ready is, on a day that started like any other...

I was a stay at home mom, and had just finished a load of laundry, before starting dinner. As I reached for a dish, the house shuttered. Something had hit the roof -- hard. A moment later there was an enormous roar, followed by a shock wave. The kitchen chairs flew across the room, things cascaded out of the cabinets.

I ran to the living room window and pulled back the curtains. All I could see was orange -- everything was orange. I closed the curtains and opened them again thinking I had to be imagining this.

But I wasn't. As I stared out the window I realized that the orange was actually a ball of fire surrounding what remained of a 737, lying broken, smoke billowing, two houses away from where I stood. The houses under the airplane were nothing more than rubble. **Adrenaline took over.**

We'd need clothes -- at least one night and one day's worth for my daughter, husband and mother who lived with us. We'd need cash -- whatever we had in the house, ID, pictures -- at least a few, credit card... By this time I was running room to room dumping everything on the couch. There was a knock at the door. "We have to evacuate the entire neighborhood", said a firefighter in full gear. "Take everything you need for the next two or three days."

"You have five minutes."

What if that firefighter was knocking on your door? Can you evacuate your home in five minutes with everything YOU need? Or let's say that the disaster is a smaller one. Your spouse or one of your children is suddenly taken to the emergency room unconscious after an accident. Would the doctors treating him or her have the medical history that they need? Would they know that they're allergic to penicillin or that they had a serious illness last year? Would the hospital treating them know to call you? What about your vital documents? Could you find your bank account number, your homeowner's policy and your birth certificate, if you suddenly had five minutes to evacuate?

You know that feeling you just got in the pit of your stomach? That's the reason we created the Safe Family Action Plan.

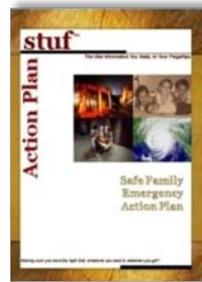
As human beings, we may know we should be prepared, but we're just not hard-wired to be disaster-minded. If that's all we thought about, we'd never make it through the day -- at least not without living under the bed! The good news is, being prepared doesn't mean we have to be disaster-minded. Just the opposite! It means that by taking one afternoon to prepare now, we can relax knowing that if a disaster or medical emergency ever strikes, you'll:

Know what to do

Know what to take

Know where everything is

Know you've done everything possible not just to survive, but to thrive



Benefits:

- **Figure out what you need**
- **Locate all that information and those documents**
- **Fill in Grab it and Go Forms and Wallet Cards for every member of your family**
- **Format and secure your vital documents**
- **Formulate your family's emergency plan**
- **Fast track your family's emergency treatment**
- **Create a plan to take, secure or replace your valuables**
- **Ensure that you can grab what you need and go -- within minutes!**

What Is Included in the Action Plan?

- **Printable Family Emergency Plan**
- **A complete Home Inventory**
- **A complete inventory of all of your financial information, financial and insurance agents, counselors and other important professionals**
- **Printable Grab It and Go Wallet Cards**
- **Comprehensive Grab It and Go Forms to capture your family's emergency contacts, medical history and insurance information.**

continued...

The Safe Family Emergency Action Plan

The Safe Family Action Plan is a step by step approach to gathering, compiling and securing all the information and tools your entire family will need to deal with anything from minor injuries and major illnesses, accidents, financial situations and natural disasters. It's quick, it's easy and you can be up and running in one afternoon.

We're not only talking about disasters. If someone is in a car accident on the way home from work, and is brought into the emergency room unconscious, the doctors caring for him are looking at a blank slate. They have no information about their patient, besides obvious injuries. Doctors can put together about 75% of a patient's background by examining him. But what about that other 25%? What if that 25% is the difference between life and death?

When it comes to you and your family, it's up to you to fill in that missing piece BEFORE an emergency strikes. And that's what the Safe Family Emergency Action Plan is all about. With the plan you'll be able to download the guide and tools, that you can fill in directly on your computer or print out and fill in by hand.

As you create your family's action plan you will:

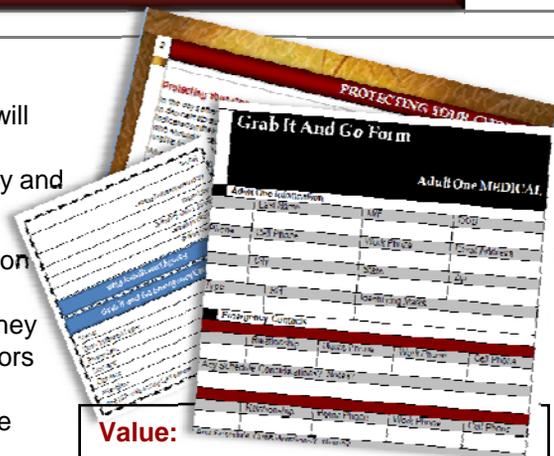
- Learn exactly what vital information and documents you need for each member of the family
- Fill in Grab it and Go Forms to capture the medical, financial and vital information, and keep it in one securable location.
- Learn how to format and secure that vital information for quick retrieval whenever you need it.
- Formulate your family's emergency plan and customized wallet cards for safety on the go
- Discover how to fast tracking your family's emergency treatment
- Keep your family together and in constant contact during natural or man-made disasters.

Our family survived the plane crashing on our block that day. Those across the street, did not. We were and continue to be very blessed. But those five minutes to grab whatever I could were some of the most stressful, most difficult I've ever experienced.

We're here to tell you, that it doesn't have to be that way. With the Safe Family Action Plan and a little time out of your schedule, the next time a medical or financial emergency strikes – or if a firefighter or police officer knocks on your door and gives you five minutes to evacuate – you'll be able to grab everything you need, and go.

Make Your Family Safer today! Purchase The Downloadable Safe Family Emergency Action Plan, for only \$19.95.

Purchase Now



Value:

- Home/Financial
- Being able to start over or live without being in your home for days or weeks.
- Having the information you need, at your fingertips, to cancel or replace credit and debit cards, memberships
- Having your vital documents like insurance information, ID numbers and deeds the instant you need them
- The ability to replace valuables quickly and easily after loss, because you'll have the warranty and insurance information you need to do it.
- Knowing where to store your information so you can retrieve it even if you are outside of your normal city or state.

Medical

- Knowing that hospitals and physicians will call the emergency contacts that you chose to have called in an emergency and will be able to treat you and your family with your medical history in mind.
- Having your identification and emergency contacts with you, no matter where you go or what you are wearing.
- Having the necessary medical information that you need in any emergency large or small, at your fingertips.

Reduce Liability & Increase Patient Safety in 90 Days

There are many reasons you became a health care professional.

Feeling helpless isn't one of them.

But when you're looking down at a critically injured trauma patient and the only thing that will save his life is the medical history you don't have, helpless is exactly what you feel.

Or when you're working desperately to find your dying patient's family before it's too late for them to say goodbye. Again, helpless.

But it doesn't have to be that way. What if you could eliminate that helpless feeling?

What if you could **locate your patient's next of kin and medical history quickly and easily**? What if there was as a simple plan you could use to **reduce liability and increase patient safety** in Seven Steps? What if you could seamlessly implement the process in your facility **in 90 days**?

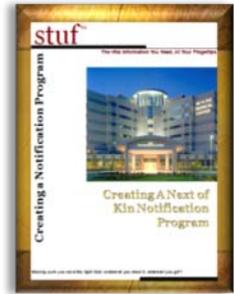
Every hospital knows that timely next of kin notification is vital – especially when your patient is a victim of sudden illness or trauma and is lying in your emergency department unconscious or worse, unidentified.

Not only is it important to have a family member present to comfort the patient, but to have them on site to make informed treatment decisions and to provide the medical history that often means the difference between life and death.

But when that call is delayed, **lives are at stake, patient satisfaction is compromised** and the **hospital opens itself up to unnecessary liability**.

And in a growing number of states, the delay of a timely next of kin call is not only against the standard of care, it's **against state law**. That's why we created the Seven Steps Notification System.

In **"Creating a Next of Kin Notification Program"**, you'll receive the background and tools your facility needs to locate an unconscious patient's emergency contact information, perform next of kin notifications and obtain informed consent, quickly and easily. With concise, easy to follow benchmarks, the program has everything that hospitals need to train trauma team members to perform next of kin notifications quickly and easily in every situation.



Benefits:

- **Learn how to make a HIPAA/family friendly notification call**
- **Learn how to locate difficult to find emergency contacts**
- **Learn how to identify John/Jane Does**
- **Get patient's critical medical history faster Bring NOK on site to make medical decisions faster, relieving liability**
- **Patient Tracking Sheet/Chart Pages provide documented proof of when/how notification was made**
- **Customizable staff notification work flows to fit your facility**
- **Easy to read, easy to use downloadable electronic guides/tools**
- **Easily meet your state's NOK notification requirements**
- **Systemize, streamline or create your NOK process in 90 Days**

continued...

Creating A Next of Kin Notification Program

The **ONLY** next of kin notification training system for hospitals, the Program was specially created to promote patient health, safety and satisfaction, while helping hospitals reduce legal and malpractice liability.

Once you're familiar with the Seven Steps System, you'll use our Six-Sigma based Program guide to rollout the Notification Program to your own facility.

With the Program you'll receive Patient Tracking Worksheets to track an unconscious patient's progress through the notification process, giving staff members the real time data they need at every stage, as well as a documented legal record of the steps that have been taken. It also includes program documentation, work flows, training tools and everything you need to create your very own Notification Program.

For the past several years we have been using the same tools to train hospitals across the country. Our team's consulting rates range from \$20,000 to \$50,000 to create and implement an onsite Notification Program. But we've decided to share this knowledge with hospitals in the US, for a short time, at a very special price. During the next few months you can get the downloadable "Creating a Next of Kin Notification Program," guides and tools for only \$299.00.

Get your copy today, start implementing the process and in 90 days you and your staff will have the tools they need to locate and use that critically injured trauma patient's medical history to save his life. And you won't have to work desperately to find your dying patient's family before it's too late. You'll have the tools you need to find them, reunite them with your patient and give that family the most important thing of all -- the chance to say goodbye.

And that helpless feeling? That will only be a memory.

**Make Your Facility and your Patients Safer today!
Purchase Creating A Next of Kin Notification
Program, for only \$299.00**

Purchase Now

2 The Define Phase

During Define You Will:
• Use the review you completed to assess your current processes

If you have a written set of protocols or processes, does your facility follow them? Do they work? Who is in charge of updating them and how often are they updated?

Is Patient unconscious or unable to give informed consent for care?

If Yes, continue to the next step

If No, nothing further is needed.

entire end, does it, jot down don't work

Target State
Detail your ideal Next of Kin Notification Work Flow. To get you started we have included the **TIP -- Draw out the ideal**

SEVEN STEPS TO SUCCESSFUL NOTIFICATION EMERGENCY CON

Patient Name: _____ Date: _____ Time Admitted to ED: _____
Admitting Physician: _____ Information Being Obtained By: _____ Status: _____ Date: _____

Step 1 Patient Status Confirmed
Confirm that patient is unconscious or unable to physically give informed consent.
Confirmation Made By: _____ Status: _____ Time: _____
Does the patient have a family member or surrogate decision maker in attendance? Yes No
If not, please continue with Step 2.

Step 2 Examine Personal Effects
Examine patient's personal effects for an emergency contact number. If he/she does have an emergency card in his/her wallet, brief case or day planner, clothing, or cell phone for home or emergency numbers.
Was an emergency contact name found? Yes No Time: _____ If yes, go to step 5. If no, go to step 3.

Step 3 Retrieve Patient's Home Number
If you can't find a specific person named as an emergency contact, try to locate the patient's home telephone number.

What's Included In The Program?

- Seven Steps System Training
- Customizable Patient Tracking Worksheets
- Step By Step Guide to Creating your own NOK Notification Program and Pilot Rollout
- Notification Program Workbook to track your progress, metrics and results
- Notification Team Roles and Responsibilities
- Modules for dealing with John Does, Children, Alzheimer's patients and the homeless, by industry professionals.
- Customizable Work Flows, reference and adoption tools designed to be used in the ED and patient care floor.

And... Peace of Mind

Peace of Mind for College Parents...

Most parents assume college is just an offshoot of high school. They think the moment Junior so much as trips and breaks a wrist he'll be whisked off to the office, where his parents will be called, his emergency medical card will be pulled from the file, and will accompany him, along with a faculty member, to the nearest emergency room for immediate treatment.

Unfortunately nothing could be further than the truth. Here are a few statistics...

Each year in the U.S.:

- **99,000 college students are injured**
- **1,700 college students die from alcohol-related emergencies and 30,000+ need emergency care.**
- **696,000+ college students are assaulted**
- **97,000+ college students are sexually abused**

To be honest, we thought the same thing. In fact, the more universities that we talked to, about how they handle student medical emergencies – gather and use medical histories, emergency contact cards and deal with mass casualty situations, the more alarming it became.

You know that feeling you just got in the pit of your stomach? That's the reason we created the Safe Student Action Plan.

In one afternoon, you'll know what your student needs to be safe and stay safe, you'll complete comprehensive Grab it and Go Forms, detailing his emergency contacts and medical history as well as a full dorm inventory and the financial and vital information he needs at his fingertips, 24/7. You'll have a plan of what to do if crisis strikes and how to get through it.

As human beings, we may know we should be prepared, but we're just not hard-wired to be disaster-minded. If that's all we thought about, we'd never make it through the day – at least not without living under the bed! The good news is, being prepared doesn't mean we have to be disaster-minded. Just the opposite! It means that by taking one afternoon to prepare now, we can relax knowing that if a disaster or medical emergency ever strikes, you and your student will:

Know what to do

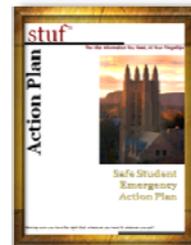
Know what to take

Know where everything is

Know that you've done everything possible not just to survive, but to thrive

And isn't that the point?

The Safe Student Action Plan is a step by step approach to gathering, compiling and securing all the information and tools your college student will need to deal with anything from minor injuries and major illnesses, accidents, financial situations and mass casualty situations. It's quick, it's easy and you can be up and running in one afternoon.



Benefits:

- **Figure out what your student will need**
- **Locate all that information and those documents**
- **Fill in Grab it and Go Forms and Wallet Cards**
- **Format and secure your student's vital documents**
- **Formulate his/her emergency plan**
- **Fast track his/her emergency treatment**
- **Ensure that your student can grab what he needs and go – within minutes!**

What Is Included In the Action Plan?

- **Comprehensive Grab It and Go Forms to capture your student's emergency contacts, medical history and insurance information. A complete Dorm Inventory**
- **A complete inventory of all of your student's financial information**
- **Printable Grab It and Go Wallet Cards**

continued...

The Safe Student Emergency Action Plan

The last few years, more than any other, our universities have faced more than their share of natural and man-made disasters. The only good thing about that is, we can use the lessons learned during recent campus emergencies to ensure our own children are prepared.

We're not only talking about disasters. Think about it for a moment. If your student is in a car accident and is brought into the emergency room unconscious, the doctors caring for him are looking at a blank slate. They have no information about their patient, besides obvious injuries. Doctors can put together about 75% of a patient's background by examining him. But what about that other 25%? What if that 25% is the difference between life and death?

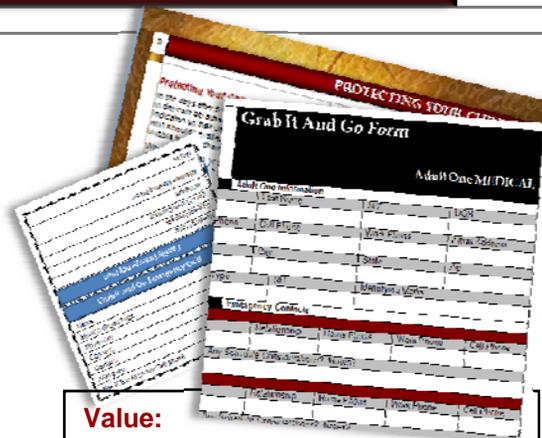
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As you create your student's action plan you will:

- Learn exactly what vital information and documents you need
- Fill in Grab it and Go Forms to capture the medical, financial and vital information, and keep it in one securable location.
- Learn how to format and secure that vital information for quick retrieval whenever you need it.
- Formulate your student's emergency plan and customized wallet cards for safety on the go
- Discover how to fast tracking his or her emergency treatment
- Keep your family together and in constant contact during natural or man-made disasters.

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Purchase Now



Value:

Home/Financial

- Having the information your student would need, at his fingertips, to cancel or replace credit and debit cards, memberships
- Having your vital documents like insurance information, ID numbers and deeds the instant you need them
- The ability to replace valuables like laptops and stereo equipment quickly and easily after loss, because you'll have the warranty and insurance information you need to do it.
- Knowing where to store your student's information so you or he can retrieve it even if you are outside of your normal city or state.

Medical

- Knowing that hospitals and physicians will call the emergency contacts that you chose to have called in an emergency and will be able to treat your student with her medical history in mind.
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